



Beth El
SYNAGOGUE

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For Immediate Release

***Serial* co-creators Sarah Koenig & Julie Snyder - Inspiring Minds in Minneapolis - May 10, 2017**

St. Louis Park, MN – Sarah Koenig and Julie Snyder may just be the modern Woodward and Bernstein. Instead of taking down a presidency, their investigations range from a high school murder trial to the war in Afghanistan. And rather than working in paper and ink, they've got a podcast. Launched in 2014, *Serial* became the fastest podcast to reach five million downloads in iTunes history. The first season of the podcast presented a 12-part series on one legal case, captivating an audience that downloaded the episodes more than 100 million times (and counting). Don't miss this once-in-a-lifetime opportunity when *Serial* co-creators Sarah Koenig and Julie Snyder come together to take the audience backstage in this cultural phenomenon, using some of their favorite tape to narrate personal stories about the ups and downs of creating a new form of modern storytelling. Motivated by the epidemic that is wrongful conviction, Beth El Synagogue selected Sarah Koenig and Julie Snyder as their next Inspiring Minds speakers to bring the stories they share, and the struggles they embody, closer to our Minnesota community.

[Additional biographical info about Sarah Koenig.](#)

[Additional biographical info about Julie Snyder.](#)

ABOUT THE INSPIRING MINDS SERIES

Beth El's Inspiring Minds Series began in 2010 hosting Jane Goodall as the inaugural speaker. Subsequent speakers include: Deepak Chopra, Gloria Steinem, Michael Pollan, Neil deGrasse Tyson, the Cousteau family, and Bennet Omalu. The purpose of this series is to bring inspiring minds to address the broader Minnesota community and help advocate and encourage change. Most important is that this series tends to generate dialogue both locally and nationally, and always draws upon the *zeitgeist*.

More information and tickets are available online at www.besyn.org/serial.

Date/Time: Wednesday, May 10, 2017, 7:00 pm

Location:

Beth El Synagogue
5225 Barry Street West
St. Louis Park, MN 55416

ABOUT BETH EL

Beth El is a warm, open and caring Conservative Jewish community in St. Louis Park, Minnesota. The synagogue reaches out to its 1,250 households, offering educational, spiritual and social opportunities that nourish the intellect, soul and body. In so doing, familial bonds have been formed between members that stretch "from generation to generation." Beth El is a center of Jewish life that strives to respond to emerging needs while living out the eternal, sacred values of the Jewish people.

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